

.....E-BUSINESS.....

Strategies for Small Business

Join us for a half day seminar on the ins and outs of effective social media and social networking for your business.

Local industry experts Penny Tremblay and Karen Jones will deliver lecture style presentations, as well as breakout sessions, round table discussions, peer to peer work and will introduce a panel of success story guests from around our community.

Friday, March 4, 2011

9 a.m. to 1 p.m.

Best Western, 700 Lakeshore Drive, North Bay, ON.

\$30.00 HST included



Penny Tremblay is the President of Northern Lights Presentations which offers web strategies, online marketing and consulting services to a global clientele.

Also the Founder and Director of the Tremblay Leadership

Center, Penny is an authority on communication and relationship building, and teaches seminars and keynotes throughout North America. Online strategies to reach out and build relationships with clients in both of her companies has gained international exposure. Penny is known for her engaging presentations and motivational approach to helping people achieve their individual goals.



Karen Jones, President of Karen Jones Consulting has built a company with a focus on providing innovative strategies for businesses and organizations in the areas of non-profit management, business development and economic

development. Services include corporate training, strategic planning, marketing, communication planning, business planning, project management and proposal writing. Karen works in partnership with her clients to objectively assess strengths, reveal hidden opportunities, and focus strategies to build winning solutions.

To register please call The Business Centre at 705.474.0626 ext. 2528.

Or email tbc@cityofnorthbay.ca.

