

EMPOWER YOUR BUSINESS

Social Media Marketing

by

one stop solutions
featuring Kyle Selle & David Dunkley

Morning

- ↻ *The history & future of social media*
- ↻ *How social media applies to your business*
- ↻ *Strategic social media planning & using social media as an advertising tool*
- ↻ *Overview of popular social media networks*

Afternoon

- ↻ *Creating a social media plan*
- ↻ *Useful sites and tips*

If possible, please bring a laptop or tablet device to the seminar.

Lunch and coffee breaks will be provided.



Participation in this E-Business event is free of charge.

Comfort Inn - Conference Room
11 Front Street
Sturgeon Falls, ON

**Wednesday, February 22
2012**

10:00 A.M. to 3:00 P.M.

Please register in advance by contacting
The Business Centre::

Email: tbc@cityofnorthbay.ca

Phone: 705-474-0626 ext. 2528

This seminar is presented by:

The Business Centre Nipissing-Parry Sound Inc.
in partnership with
One Stop Solutions

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... turning ideas into enterprises